FOOTBALL COLLECTIVE 2018

29th and 30th November 2018, Hampden Park, Glasgow
Welcome

At the turn of the 20th Century, Glasgow was home to the three biggest places on Earth that you could go and watch football live. Glasgow also held the world's first international football match held in 1872, between Scotland and England.

The 2018 Football Collective annual conference will take place in this special and footballing rich city.

We are delighted that the location for this years conference is the iconic stadia, Hampden Park. This unique venue will provide a wonderful location, bringing this collective of football researchers, practitioners and scholars together in Scotland for the first time.

We thank you all for your attendance and support.

Sean Huddleston
Principal Organiser
Football Collective 2018
Challenging the Narrative

The Football Collective conference theme for 2018 is 'challenging the narrative'.

We will be showcasing papers and presentations that will challenge myths and misconceptions, common held attitudes and positions. The financial division within the game has become more entrenched and critical thinking about the game has never been more necessary.

As the gap between fans and bodies (including clubs) grows wider, the conference will host a number of keynote panels that bring together research and industry to critically discuss topical issues in sport.

We trust that all attendees will subsequently find this event a thought provoking, challenging and interesting two day event.
Keynote Panel One Critical reflections of women and football’ chaired by Alex Culvin

*Opening Presentation from Solvejg Wolfers, PhD Candidate at the University of Warwick, presenting 'Challenging the Status Quo - the positioning of female researchers in the footballing world. Sol is a 2nd year PhD Candidate at the Centre for Applied Linguistics at the University of Warwick, England. Her project focuses on racialised discourse and gender issues in professional football. Sol has conducted an ethnographic study of a German professional football club doing observations, audio-recordings of authentic interactions and interviews with the players. Sol's main areas of interest include: sports discourse, multiple uses and functions of humour, and the discursive processes involved in identity construction.

Alex Culvin is a final year PhD student at the University of Central Lancashire, UK. Alex’s research focuses on football as work for women and the context is the employment concerns of elite women footballers in England. More specifically, Alex's research explores whether and how employment policies impact the welfare and wellbeing of professional women footballers. As a former professional footballer, Alex has been able to reflect on and utilise her own experiences as a player to develop the research project.

Professor Stacey Pope is an Associate Professor in the Department of Sociology (Sport) at Durham University. She is especially interested in issues of gender and sport and has published widely on the topic of female sports fandom. She is author of The Feminization of Sports Fandom: A Sociological Study (2017), co-editor (with Gertrud Pfister) of Female Football Players and Fans: Intruding into a Man's World (2018) and her work has appeared in a range of journals. Her research to date has included a number of areas, for example, the sociology of football and rugby union, comparative research in sports fandom, female fans of men's football and their views of women's football, the meaning of sport for women and women's formative sporting experiences.

Lucy Ward enjoyed a football playing career of over 23 years including stints at Leeds United and Doncaster Belles. After graduating from Loughborough University Lucy taught Sports Science at an FE college in Leeds which included teaching the Leeds United scholars from 1998. Lucy then made the move to join Leeds United as Head of Education and Welfare in 2004. Spending 11 years in this role she left the club in 2015 and proceeded to win an unfair dismissal and sex discrimination case against the owner at the time. As well as her full time work Lucy has also worked as a Co commentator for broadcasters such as BBC, BT Sport, Sky, ITV and Channel 4 since 2007 on all World Cups, Olympic Games and Euro women's football competitions. Lucy is currently employed at the Premier League as an Education Support Manager looking after clubs such as Manchester United.

Kylla Sjoman has been an elite football player for the past 15 years, having had the opportunity to play in 6 different countries (Canada, USA, England, Germany, Scotland, and Czech Republic). Kylla has also represented Canada at the international level and was the first North American player to compete in the WSL in England. As a female in a male dominated industry and having watched the game develop first hand, Kylla feels responsible to contribute to the growth of the game. Kylla is passionate about working with athletes to give them the opportunities and resources to fulfill their potential both within and beyond sport and believes in sharing her experiences and views to hopefully help improve exposure on the issues unique to the women's game.
Keynote Panel Two The Challenge: Re-imagining Race, Diversity and Opportunity in Football chaired by Professor Kevin Hylton

Professor Kevin Hylton is Head of the Research Centre for Diversity, Equity and Inclusion, Leeds Beckett University, UK. Kevin is also Professor of Equality and Diversity in Sport, Leisure and Education and is the first Black Professor to hold this position. His research focuses on ‘race’ and social justice especially in sport, leisure and education. Kevin has published extensively in peer reviewed journals and high profile book projects. Kevin authored ‘Race’ and Sport: Critical Race Theory (Routledge, 2009) and Contesting ‘Race’ and Sport: Shaming the Colour Line for Routledge (2018). Kevin is Board Member for the International Review for the Sociology of Sport (IRSS), the Journal of Global Sport Management and Co-Editor of the Routledge Critical Series on Equality and Social Justice in Sport and Leisure. Kevin is Patron of the Equality Challenge Unit’s Race Equality Charter.

Professor Grant Jarvie is Chair of Sport at the University of Edinburgh and visiting research Professor with the University of Toronto. He currently serves as an independent adviser to the Scottish Football Association. He is director of the Academy of Sport and leads Edinburgh Social and Political Sports Research [ESPSP]. Grant was the architect of one of the world's first football MOOCs - Football More than a Game – which is delivered both online and in local football stadiums. Born in Bellshill, Grant comes from an international sporting family, helped to steer the development of the National Para Sports Centre at Inverclyde and is a former Acting Principal of the University of Stirling.

Funke Awoderu is a champion of equality and diversity and works tirelessly to break down barriers that exist, especially in football and tennis. Funke, currently holds a position as Senior Inclusion & Diversity Manager at the Football Association. Previously she held a role as Equality and Diversity Manager at the Lawn Tennis Association.

Paul Elliot CBE is a former professional football with a distinguished playing career that saw him represent top flight teams across three countries. On retirement from the game Paul became integral to breaking down barriers in the game, especially in relation to equality and diversity. Indeed, as a reflection of this important work, in 2003, he was appointed Member of the Order of the British Empire (MBE) for his work with young players and his involvement with anti-racism initiatives in football. Furthermore, in 2012 he was appointed Commander of the Order of the British Empire (CBE) for equality and diversity in football. Paul has previously held roles in various organisations in football, namely The Football Association, UEFA, and Kick It Out. Currently, Paul is the Chairman of the FA’s Inclusion Advisory Board (IAB), representing them on the main FA Board. Paul is also an FA Council member and represents the FA Internationally on UEFA Fair Play and Social Responsibility Committee.
Football and the Politics of National Identity in Post-Brexit Britain’ chaired by Dr John Kelly.

**Dr John Kelly** is the co-founder of the Edinburgh Critical Studies in Sport Research Group at the University of Edinburgh. He specialises in the socio-cultural analysis of sport. His main research interests include nationalism, ‘sectarianism’ and civil-military relations. He has published on these topics in a range of international journals. He is the co-author of Sport, Exercise and Social Theory (2013) (with Gyozo Molnar), co-editor of Bigotry, Football and Scotland (2013) (with John Flint) and co-editor of the Routledge Handbook of Sport and Politics (2017) (with Alan Bairner and Jung Woo Lee).

**Dr Maureen McBride** recently completed her ESRC-funded PhD, entitled *Rethinking Sectarianism in Scotland*, at the University of Glasgow. She previously worked for the Scottish Centre for Crime and Justice Research and What Works Scotland, conducting research on a range of research projects including an exploration of the educational needs and experiences of refugee children in Scotland; analysis of community development responses to hate crime; and an evaluation of the Offensive Behaviour at Football and Threatening Communications (Scotland) Act 2012. Maureen currently works at the University of Glasgow as a Research Associate on the Children’s Neighbourhoods Scotland project. Maureen most recently co-edited and contributed to *No Problem Here: Understanding Racism in Scotland*, a book published by Luath Press in January 2018.

**Dr Danny Fitzpatrick** is a Lecturer in Politics at Aston University. His main research interests are in the study of regulation, the politics of sport, and theories of state transformation. His book on The Politics of UK Regulation: Between Tradition, Contingency and Crisis was published by Palgrave in 2016.
**Thursday schedule:**

9am-9:30am Registration

9:30-11am - Opening remarks and Panel One

11-11:10am - coffee

11:10am-12:10pm - Presentations

12:10pm-12:50pm - lunch

12:50pm-2pm - Panel Two

2-3pm - Presentations

3:10-4:10pm - Presentations

4:20-5:20pm - Presentations

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**Friday schedule:**

9am-9:15am - Registration

9:15-10:15am - Presentations

10:30-12pm - Panel three

12-12:45pm - lunch

12:45-1:45pm - Presentations

1:45-2pm - coffee

2-3pm - Presentations

3:10-4:10pm - Presentations

4:20-5:20pm - Presentations
Thursday 29th November - 11:10pm-12:10pm - Presentations

Room One
Jordan Donnelly, UWS, **Chaos, trauma and football: An early carer researcher’s reflections on immersion in the field.**
Francisco Fardilha, University of Stirling, **(Re)creating creativity in association football: reality or utopia?**
Paul Kitchin & Stephen Bloomer, University of Ulster, **Determining what is, and what is not important when engaging disabled people through football**

Room Two
Robert Kielty, Glasgow Caledonian, **Narrative Work on Football Trials Showcasing**
Alexander Blackett, Staffordshire University, **Head Overseas and Come Back a Better Coach - A Proposal to Analyse the Labour Migratory Pathways of Aspirant British Football Coaches**
Mark McCutcheon, Northumbria University, **Getting (Football) Management Done - The Relevance and Promise of Symbolic Interactionist Inquiry**

Room Three
Andrew Jenkin, Strathclyde University, **The Future of Fan Ownership in Scotland**
Joshua McLeod, UCFB, **Maximising the effectiveness of ‘fan directors’ in Scottish football**
David Rigg, MMU, **Sit Down and Behave - Challenging the all-seating narrative**

Room Four
Radoslaw Kossakowski, Gdansk University, **Politics, Local culture and Mentalita ultras – the history of ultras movement around the globe**
David Kilpatrick, Mercy College, **Nothing New - challenging the narrative of US soccer progress,**
Stuart Gibbs, Independent Scholar, **Womens Football and the SFA**
Thursday 29th November - 2pm-3pm - Presentations

Room One
Eva Válková, Charles University Prague, ‘You are right to be here because you must study sport and gender issues!’ – The reflexive account of sport for development ethnography in Brazil
Karen Fraser, University of Stirling, Sisters doing it for themselves - Women's Football in Scotland 1960-2018
Chelsea Raymond, Stirling University, Towards an application of an ethic of care in girls-only football spaces

Room Two
Craig Hamilton and Karen Patel, University of Birmingham, #ITK: Twitter, the transfer widow, and the performance of expertise.
Stefan Lawrence and Gary Crawford, Newman University/University of Salford, The hyperdigitalisation of football cultures

Room Three
Hanya Pieličaty, Lincoln International Business School, Football parents: ‘die-hards’ and the ‘back-stagers’ in girls’ and women’s football
Jackie Day-Garner, UCLAN, Transition Through Elite European Women’s Football Pathways

Room Four
Francis Devine, University of Stirling, Challenging the master narrative: football lads and lasses against fascism: Social movements and social media
Leslie Crang, Independent Scholar, A smash of glass and a rumble of boots - The metanarrative of the FLA/DFLA and RightWing Politics
Thomas Thrower, Sussex University, Hooliganism as Governmentality: The problematic contribution of the European Court of Human Rights
Thursday 29th November - 3:10pm-4:10pm - Presentations

Room One
Chris Platts & Melissa Jacobi, Sheffield Hallam, **Whatever happened to him? Exploring uncertainty in the careers of young footballers**
Paul Whitty, Oxford Brookes, **Get Rid! Listening to the grassroots**

Room Two
Helena Byrne, British Library, **From the sidelines to the archived web: What are the most annoying football phrases in the UK?**
Belinda Scarlett, National Football Museum, **Challenging the narrative surrounding women’s football at the National Football Museum**

Room Three
Mihaeli Szerovay, Southampton Solent, **Global and local interactions in football: The changing field of professional football stadiums in Finland and Hungary in the 2000s**
Jake Flavell, University of Manchester, **Theoretical Lessons from The Pitch: Dialectics and Real Abstraction**

Room Four
Dan Parnell, MMU, **The Political Economy of Grassroots Football**
Jan Andre Lee Ludvigsen, Liverpool John Moores, **Spectacular Security? Securisation processes in the Twenty-first Century English Premier League**
Thursday 29th November - 4:20pm-5:20pm - Presentations

Room One
Steve Bullough, Sheffield Hallam, *We've got a diamond called Ross Barkley, a Toffee who comes from Wavertree* ...but does anyone care where he comes from?

Gary Daly, Teeside University, *The N.M.E. - From the Bender Squad to the Gremlins: An abridged history of the football hooligan gangs of Newcastle.*

Room Two
Ian MacNeill, University of Glasgow, ‘it's all down to Safe Hands. If they weren’t here, I probably would be in jail.’: a qualitative study of Everton in the Community’s ‘Safe Hands’ programme.

Jonathan Cable and Glyn Mottershead, University of Gloucestershire and Cardiff University, ‘He's one of our own' - An Exploration of the Representation of Footballers Harry Kane and Raheem Sterling

Room Three
Daniel Clayton, University of Warwick, *Lads, belonging and commitment: Rethinking masculinity in a British university football team*

Mark Panton, Birkbeck University, *Tottenham's Trojan Horse? A Story of Austerity, Gentrification and Stadium-led Regeneration in North London*

Room Four
Jon Dart, Leeds Beckett, *Here we go...again. Confronting the far right in English Football*

Paul Campbell, Coventry University, ‘He is like a Gazelle (when he runs)’: A Quantitative and qualitative examination of Football Commentary and (re)constructions of race and nationalism at the 2018 FIFA World Cup
Football truly is a global sport that now demands global thinking. **Lombardi Associates** brings that thinking, allied to a massive portfolio of worldwide contacts at every level of the game, to work for its clients.

We work for a number of professional clubs predominantly in Europe and we advise them on all aspects of football regulatory matters, specifically regulatory disputes covering issues in relation to players, contracts, club managers, solidarity mechanism, training compensation, as well as other general club issues. We also represent clubs before a number of sport tribunals including FIFA and The Court of Arbitration for Sport. In addition, we can also assist clubs with financial fair play regulations (FFP) and specific areas of club licensing and football financing.

In addition to clubs, we also work with players, coaches, associations and football intermediaries. Linked to this is an acknowledged reputation for resolving disputes and getting the right results for the individuals and organisations we work with. It comes as no surprise to learn that many of our clients come back to us on football and sport-related matters time and time again.

As well as advising players, intermediaries, clubs and associations, **Lombardi Associates** act as external consultants to various law firms in the UK and abroad.

We can work in English, Italian, Spanish, French, Russian and German with a fluency that ensures we offer the highest level of personal service to all our clients.
Supporters Direct Scotland

Supporters Direct has been working since 2000 to help supporters gain influence in the running and ownership of their club. In the last eighteen years we have helped our members to establish 192 trusts in the UK and we have worked with supporters to purchase and develop more than 40 community owned clubs. We have supported these members in raising more than £50 million to be reinvested back into their clubs and communities including £6 million through community shares projects; an area where we are market leaders.

In 2017, Supporters Direct Scotland incorporated locally as a democratic Community Benefit Society, founded on the cooperative principles. We have been active in Scotland since 2002 where we’ve helped establish over 30 Supporters Trusts and groups. Of these, 18 have some form of representation within the governance of their clubs and a further 6 have majority ownership of their club. SD Scotland are members of the Scottish FA Congress, run a development Supporter Liaison Officer programme and operate Club Development Scotland, a consultancy arm for sports clubs.

British Society of Sports History purpose is to promote the study of the history of sport. Our work includes activities as diverse as encouragement of research within and beyond academic settings, support for the preservation of the sporting record, collaboration with the museum and heritage sector, promotion of the study of the history of sport in higher and further education as well as by those in secondary school, and engagement with the broader public media.

The BSSH has members across the world, and we are committed to sharing ideas, information and a passion for the study of the history of sport in a wide range of historical settings, and invite you to join us in these efforts.

British Society for Sports History
Routledge Books

Routledge Critical Research in Football book series

The Critical Research in Football book series was launched in 2017 to showcase the inter- and multi-disciplinary breadth of debate relating to 'football'. The series defines 'football' as broader than association football, with research on rugby, Gaelic and gridiron codes also featured. Including monographs, edited collections, short books and textbooks, books in the series are written and/or edited by leading experts in the field. Whilst consciously also affording space to emerging voices in the area, this series is designed to appeal to students, postgraduate students and scholars who are interested in the range of disciplines in which critical research in football connects. The series is published in association with the Football Collective and we look forward to your submissions.

Lead series editor: Pete Millward, Liverpool John Moores University, UK
For the publisher: Simon Whitmore, Commissioning Editor, Routledge, UK
Friday 30th November - 9:15am-10:15am - Presentations

Room One
Jon MacKenzie, RealSport101, **Un-narrating the media with Marcelo Bielsa**
Gijs van Campenhout, Erasmus University, Rotterdam, **‘Who belongs to the nation?’ Nationalism, media representations and public debates on migrant footballers in the Dutch national team at the FIFA**

Room Two
Jennifer Jones, Independent Scholar, **Sevco and online fandom**
David McGillivary & Elizabeth McLaughlin, UWS, **Transnational Digital Fandom: Club Media, Place, and (Networked) Space**

Room Three
Mariana Vantine de Lara Villela, Federal University of Rio De Janiero, **Mega events and the crisis of Rio de Janeiro: How was football affected?**
Felipe Tobar, Clemson University, **Brazilian Football and the Politics of Heritage**

Room Four
Robbie Millar, Sheffield Hallam, **A longitudinal and comparative analysis of home advantage in the English Football League pyramid**
Colin Brow, UWS, **The Influence of a Competitive Soccer Season on Non-Contact Injury Incidence and Isokinetic Peak Torque of the Quadriceps and Hamstrings in Elite Professional Youth Soccer Players**
Colin Lewis, Liverpool John Moores, **Gendered Issues Associated with the Complexities of Formal Coach Education**
Friday 30th November - 12:45pm-1:45pm - Presentations

Room One
Kaixiao Jiang, Loughborough University, **Influence of National Identity on Chinese Football Fans**
Alan Bairner, Loughborough University, **Football and Identity Politics in Taiwan**

Room Two
Jamie Cleland, University of South Australia, **'Nothing will be the same again after the Stade de France attack': A Reflection by Football Fans to Terrorism, Security and Surveillance**
Craig Corrigan, University of Wolverhampton, **Circling the 'Creche' - How young will football clubs go for talent identification?**

Room Three
Chris Stone, Liverpool Hope, **The Sports Gaming Company who cares – Gambling, Football and Community Development in East Africa**
Michael Skey, Loughborough University, **Football Fandom in East Africa**

Room Four
Ben Jones/Gareth Tomas, Swansea University, **Football and Education: Class, identity and the dunce hat**
Richard Purves, Stirling University, **Cheers and Chants: The relationship between alcohol and football**
Friday 30th November - 2pm-3pm - Presentations

Room One
Stuart Whigham, Oxford Brookes, '90 Minute Patriots in Contemporary Scottish Politics - Nationalism and Unionism amongst Scottish Football supporters
Jim O' Brien, Southampton Solent, ‘Russia 2018 and the Crisis of Legitimacy in Argentinian Football; Critical Reflections on Political and Cultural Identity for La Seleccion’.

Room Two
Richard Irving and Geoff Walters, Birkbeck Sport Business Centre, Is this the beginning of the end for the Supporters’ Trust movement?
Fabian Fritz, University of Hamburg, A Dissertation Project on the Democratic Citizenship Education Potentials of Community Owned Sports Clubs based on research about Child and Youth Work Conducted by FC United of Manchester

Room Three
Jonathan Ervine, Bangor University, Harnessing e-sports: how French football teams are seeking to boost brand exposure via the world of competitive video-gaming
James Lawrence Manford, MMU, Has unethical practice damaged the image of Mega-Sporting Events

Room Four
Christian Brandt, Bayreauth, A Comparison of supporters founded breakaway clubs
Jess Macbeth, UCLAN, "I've known people that have blatantly lied": Classification issues in partially sighted football.
Friday 30th November - 3:10pm-4:10pm - Presentations

Room One
Evripidis Karydis, Newcastle University, Freedom Through Football
Eileen Gleeson, UCD, The player’s view: a case for the first-person perspective of decision-making in soccer

Room Two
Gayle Rogers, Independent scholar, Clubbing with the dead: Primary functions of stadia
John Myers, Leeds Beckett, Challenging the narrative; Football and Gambling Capital

Room Three
Andy Hodges, Leibniz Institut, Reflections on (not) being “out” when doing fieldwork with organized football fans in Croatia
Giambattista Rossi, Birkbeck University, Reform effectiveness and unresolved issues in football: the case of Turkish Süper Lig

Room Four
Joe Bradley/John Kelly, University of Stirling/University of Edinburgh, Legacy of the Lisbon Lions 1967 and the Irish Diaspora in Scotland
Ashley Lowerson/Matthew Hall, Sunderland University/UWE, Thatcher’s Legacy on Narrative Surrounding Football Fans
Room One
Allie Thompson, Independent Scholar, **The restorative power of sports: Using sport to heal collective trauma in the United States**
Hugh Torrance, LEAP Sports, **Football v Homophobia**

Room Two
Stefano Fogliata, **Inside the "Refugee Leagues", Palestinians, Syrians (FILM SCREENING)**

Room Three
Roger Domeneghetti, Northumbria University, **“On me bed, son”: The (Re)presentation of (emphasised) femininity in English ‘tabloid’ newspaper coverage of European Championships**
Doga Atalay, Glasgow Caledonian University, **Understanding of the relation between football and identity: Immigrant football clubs**

Room Four
Paul Quigley, University of Glasgow, **FAC and Criminalisation of Football fans**
Paddy Hoey, Edgehill University, **Podcasting, Vlogging and New Architectures of Fan Participation**
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